



HOST'S CHARACTER LIST

EXPANSION PACK #1 (DOWNLOAD) CHARACTERS #17-24 KITS B+ (BOXED SET) INCLUDE THESE CHARACTERS

- This pack has 8 additional suspect characters, all gender flexible, and all optional in the downloadable version and can be played in any number and combination.
- With the downloadable version, you must fill in all 16 main game players before adding any from this pack.
- These characters listed below are included in Kit sizes B to I of the boxed set (party pack).
- In Kits D – I of the boxed set (party pack), characters #17-#20 are required.

#	NAME	BACKGROUND	FOLLOWER COUNT	SUGGESTED ATTIRE
17	MICAH MOONRIDGE MAKEUP ARTIST	Micah Moonridge creates wild makeup tutorials that never stay on track. They start with eyeliner tricks but quickly become ghost stories or emotional spills about coffee. Famous for saying, 'Blending is a lifestyle, babe,' Moonridge once contoured with barbecue sauce on a dare, sparking a viral trend. Micah also proudly keeps a running list of enemies, updated between eyeshadow breakdowns, but never uses their real names.	890K	<i>Rock a chaotic MUA vibe with smudged eyeliner and brushes tucked into a messy bun — bonus points for a way too intense contour.</i>
18	CHARLIE GLASSWELL DOG TRAINER	Charlie Glasswell, a dog trainer turned viral star, narrates pets' daily drama like reality TV. Charlie insists one dog, Winston the Pug, secretly plots world domination—and followers agree. Famous for yelling 'DON'T TRUST WINSTON!' whenever Winston side-eyes dogs at the park, Charlie also constantly overshares about a household of quirky pets.	778K	<i>Sport a dog trainer look with a treat pouch, whistle necklace, and a shirt that says, "Winston is Watching." Carry a stuffed dog for dramatic reenactments.</i>
19	EMBER STARK THRIFT STORE MANAGER	Ember Stark runs a thrift shop that's equal parts vintage treasures and unsettling curses. Each antique show-and-tell ends with a cheerful, 'Anyway...if I go missing, you know why.' Ember once insisted a haunted doll whispered compliments about a customer's bangs—and followers still believe every word. Shoppers keep returning for both the charm and the chills.	129K	<i>Vintage layers, mismatched jewelry, and a creepy porcelain doll under one arm — claim the doll whispers fashion advice.</i>
20	LATCH VANDERBILT DELIVERY DRIVER	Latch Vanderbilt, Blood Falls' most chaotic delivery driver, creates epic food delivery videos packed with dramatic music, questionable re-enactments, and voiceovers worthy of an action movie trailer— 'This is the burrito...that almost broke me.' Latch once filmed an unforgettable four-minute emotional breakdown over a forgotten fork. Legendary. Despite the chaos, Latch's followers swear by the reviews — if Latch says a burger's life-changing, you order that burger.	1M	<i>Dress in a crumpled delivery uniform, clutch a stack of fake receipts, and tape plastic food containers to your shirt — dramatic sighs encouraged.</i>
21	NIMBUS ADDAMS SELF-APPOINTED MAIN CHARACTER	Nimbus Addams lives every second like an epic movie trailer, famous for taking slow-motion walks in a drizzle—fully convinced it's a raging storm. Known for dramatically whispering, 'This moment? Cinematic,' Nimbus insists on wearing sunglasses indoors because 'The world's simply too bright for this icon.' Life is a film, and Nimbus is always the main character.	1.3M	<i>Channel "Main Character Energy" with oversized sunglasses, a dramatic scarf, and a prop coffee cup you dramatically sip from in slow motion.</i>
22	SAGE HYDE LAZY LIFE COACH	Sage Hyde shares life hacks that are so questionable they barely qualify as advice. Greatest hits include gems like 'Save time—sleep in your clothes' and 'Hydration? Exactly three sips. No more, no less.' Sage once attempted to write a motivational book but got bored halfway through and turned it into a 12-second Yipper Shorts masterpiece instead.	266K	<i>Wear sweatpants, slippers, and a motivational T-shirt titled "Manifesting My Nap." Carry a notebook labeled "Goals?" — with nothing written inside.</i>

23	FRANKIE VADER UNHINGED CHARACTER COMIC	Frankie Vader easily plays twelve different characters in a single comedy skit, transforming even a simple grocery run into a five-act theatrical saga. Fans especially love Frankie's dramatic cashier voice: "That'll be fifteen twenty-nine...and your SOUL." Frankie often jokes that the town of Mournshade is cursed—but can never share the spooky stories without bursting into laughter.	187K	<i>Go wild with random costume bits — a cowboy hat, pirate hook, fake mustache, and a wig half-on — as if you're mid-character switch at all times.</i>
24	KIT STARHAVEN CHAOS CHEMIST	Kit Starhaven tried making homemade bath bombs—accidentally blew up part of the kitchen—and casually livestreamed the aftermath while munching on a delivered pizza. Now famous for chaotic experiments like 'How much slime can a microwave handle before exploding?' Kit knows the answer but isn't telling. Terrible with names, Kit hands out hilarious nicknames based on appearances or odd habits.	1.4M	<i>Rock a chaotic scientist look with goggles, a stained lab coat, and a clipboard labeled "Totally Safe Ideas" — carry a spray bottle labeled "Fire Extinguisher?"</i>

HOSTING A LARGE GROUP MYSTERY PARTY WITH SLAY FOR THE CAMERAS:

- 18 main game suspects, characters #1-16. These must be filled first.
- 8 expansion pack #1 suspects, characters #17-24. Purchased separately – this pack.
- 8 expansion pack #2 suspects, characters #25-32. Purchased separately.
- 8 expansion pack #3 suspects, characters #33-40 plus expandable team files. Purchased separately.
 - Final Cut Crew - up to 30 duplicate, non-suspect team of cinematic influencers led by Thalor Jorrel. (Expansion pack #3)
 - Gotcha Gang - up to 30 duplicate, non-suspect team of pranksters led by Indie Sinclair. (Expansion pack #3)
 - Still Frame Society - up to 30 duplicate, non-suspect team of Lo-Fi lifestyle gurus led by Riot Coldwyn. (Expansion pack #3)
 - The Rolling Cindehalls - up to 30 duplicate, non-suspect team of van lifers led by Knox Cindehall. (Expansion pack #3)
 - Flow Assassins - up to 30 duplicate, non-suspect team of rap battlers led by Cru Valor. (Expansion pack #3)
 - Glow Collective - up to 30 duplicate, non-suspect team of makeup tutor/storytellers led by Laz Darcrest. (Expansion pack #3)
 - Rewind & Rant - up to 30 duplicate, non-suspect team of pop culture podcasters led by Maven Mirewood. (Expansion pack #3)
 - Nightfall Narrators - up to 30 duplicate, non-suspect team of spooky storytellers led by Sloan Drevan. (Expansion pack #3)

With all packs purchased, this game gives 40 unique suspects and up to 240 team players (with expansion pack #3) to cover 280+ players.

+ = You can add a few more if needed.

WHAT ARE EXPANDABLE TEAMS?

(The teams **ONLY** come with expansion pack #3)

Expandable teams are optional groups that allow you to add extra players to your murder mystery game without disrupting the core gameplay. These players join as part of a team led by one of the game's unique suspect characters. In the case of Slay For the Cameras, the expandable team leaders are included in expansion pack #3, as it will be optimal to have all suspects in the game before adding the team roles.

How It Works:

- Each team member receives a game card each round, a name tag, and an investigation sheet.
- Team members are second-tier players — they don't have unique character names or backstories.
- Instead, they carry information about their team leader's role in the game.
- Their team leaders are suspects.

Example:

A cinematic influencer may bring along the production crew (expandable team). In this example, it's the Final Cut Crew. The crew's cards share details about Thalor's backstory, which they can use to mingle with other guests or stick close to their leader during the game – it's flexible.

Why No Character Names?

Giving team members unique names can confuse players and cause them to treat these secondary roles as primary suspects mistakenly when the investigation begins. This draws more attention to them not being suspect players, so it's best to avoid this by identifying them only as team members.

Who Should Play These Roles?

Expandable roles are ideal for:

- Reserved players who prefer low-pressure involvement.
- Last-minute add-ons.
- Tentative RSVPs.
- In adult games, those who may enjoy a few cocktails.
- Younger players who fall below the game's recommended age.

Benefits:

Expandable teams keep extra guests engaged with game materials like everyone else — but without overloading the mystery. After all, investigating 280 suspects sounds more like a full-time job than a party! Keep it simple, fun, and manageable by limiting the number of suspects.